| KIRKLEES HEALTH & WELLBEING BOARD   |  |
|---|--|
| MEETING DATE:   | 31/03/22                                     |
| TITLE OF PAPER:   | Director of Public Health Annual Report 2022 |
| 1. Purpose of paper   |  |
| This paper highlights to the Board the Kirklees Director of Public Health (DPH) Annual Report 2022, |  |

entitled 'The First 1000 Days'.

Directors of Public Health have a statutory requirement to write an annual report on the health of their population. The focus of the report is chosen by the DPH and its aim is to inform local people about the health of their community as well as inform decision-makers on health gaps and priorities that need to be addressed.

The paper outlines the purpose and content of the 2022 DPH report which the Board can use to support intelligence-led commissioning to reduce inequalities and improve outcomes in this critical early life stage.

# 2. Background

The topic of this year's DPH report aligns with the Kirklees shared outcome that children have the best start in life. The focus is on the importance of promoting, enabling, and modelling healthy behaviours and positive relationships throughout the first 1000 days (broadly, from conception to age 2). Support for children, parents and families during this critical period improves the health, development, and life chances of future generations. The report gathers narrative from Kirklees families and the professionals responsible for providing their care and support, examining local data and insights alongside post-COVID-19 strategies for tackling health and social disparities in the early years.

The report presents the perspective of the parent, the child, and the professional across five developmental stages: Preconception; Pregnancy; Labour and birth; Infancy; Toddlerhood. For each development stage, key influencing factors are highlighted, and the local data picture is shown alongside national comparators.

The 2022 DPH report is provided as both an interactive online presentation and in PDF format suitable for assistive technologies. Readers have the option to navigate through all development stages from the perspective of the parent, the child, or the health professional, or to view all perspectives within any individual developmental stage. Infographic elements can be provided on request for others to utilise in their own reports.

# 3. Proposal

The Board is asked to endorse the findings and recommendations in the DPH Annual Report to support partnership working for reducing inequalities and improving early years outcomes across Kirklees.

#### 4. Financial Implications

None

# 5. Sign off

Emily Parry-Harries on behalf of Rachel Spencer-Henshall, Strategic Director – Corporate Strategy, Commissioning and Public Health

#### 6. Next Steps

#### FORMAT FOR PAPERS FOR DISCUSSION AT THE HEALTH AND WELLBEING BOARD

The report will be published on the Council's web site and will be promoted by the Council's Comms Team via the usual channels. Infographics and online resources will be available for Board members to utilise in their own areas of work.

### 7. Recommendations

It is intended that Board members will make use of the DPH report to inform decision-making and commissioning to help reduce health-related inequalities and improve early years outcomes. Static and interactive versions of the report will be made available, to enable the report to be shared as widely as possible.

### 8. Contact Officer

Rachel Spencer-Henshall, Strategic Director – Corporate Strategy, Commissioning and Public Health, <u>rachel.spencer-henshall@kirklees.gov.uk</u>

Owen Richardson, Intelligence Lead for Public Health Owen.richardson@kirklees.gov.uk; 01484 221000